

Fundamentals of Graphic Design

Introduction to Typography

Introduction to Imagemaking

Ideas from the History of Graphic Design

Brand New Brand



Jun 26, 2022

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Учащийся успешно прошел онлайн-специализацию без права на зачетные единицы

Graphic Design

In this Specialization, learners were equipped with a set of transferable formal and conceptual tools for "making and communicating" in the field of graphic design. Learners were exposed to the fundamental skills required to make sophisticated graphic design: process, historical context, and communication through image making and typography. Learners completed a capstone project that applies the skills of each course in a finished branding project suitable for a professional portfolio.



Michael Worthington Faculty, Program in Graphic Design School of Art

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